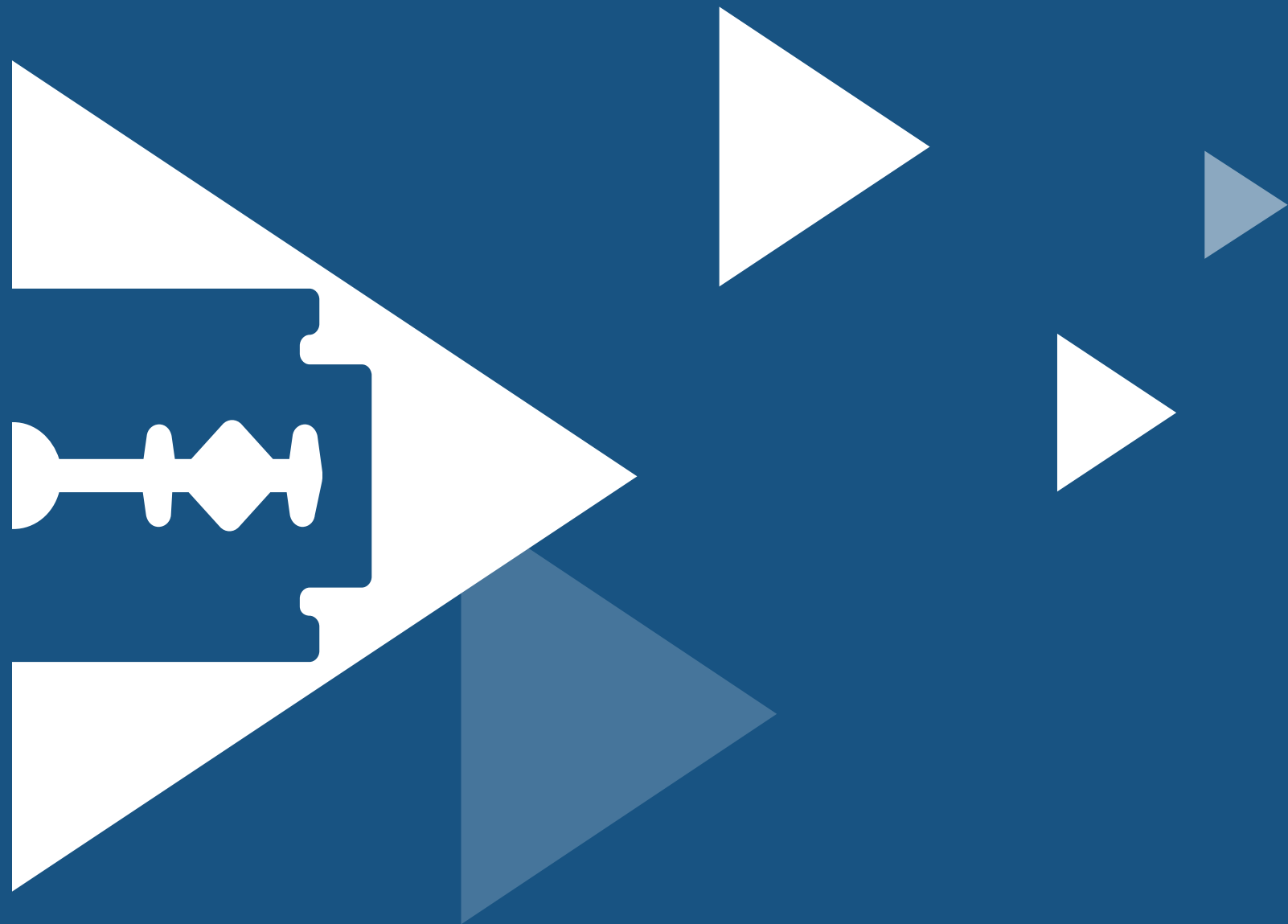


# Use AI To Attract More Investors

AI-powered investor marketing reaches the right investors at the right time, ensuring that messaging is relevant, engaging and more likely to convert.

We use patent-pending AI technology to create infinitely personal investor experiences.



## How it works?

Leveraging machine learning and AI, Page Context AI reaches investors based on the content they are consuming.

For instance, if you are an oil and gas exploration company we can serve ads on pages containing content with keywords such as “oil and gas investment opportunity”, “energy sector stocks”, your company’s ticker, peer company tickers etc.

## Benefits



### Build Relevant Ad Experiences

Use our proprietary technology to show ads to people browsing websites, press releases, and investor content directly relevant to your company.

### Smart and Precise Targeting

Targeting expands to include semantically-related phrases so all applicable investors are exposed to your ads. I.e. Ticker symbols, key phrases, and investing intent.

### Multi-Channel Scale

Leverage for native, display, and video advertising campaigns across 400 million pages on desktop and mobile web.

## Features



### Machine Learning

Our AI applies machine learning at the time of the bid request to predict the likelihood of fraud and to ensure that the auction is bidding on a real investor audience.



### Predictive Modeling

Predictive modeling in our platform will determine the level of interest of the investor and then bid accordingly.



### Cost Per Engagement

What sets RazorPitch apart from other investor marketing is our unique cost per engagement (CPE) goals. AI has the ability to predict meaningful clicks, which means your investor marketing dollar goes further.

Visit RazorPitch Website →

Based on what Joe finds, he buys or bounces.



Want more shareholders?  
Help Joe on his journey.

Call us today



**585 301 7000**